

Yee Haw!

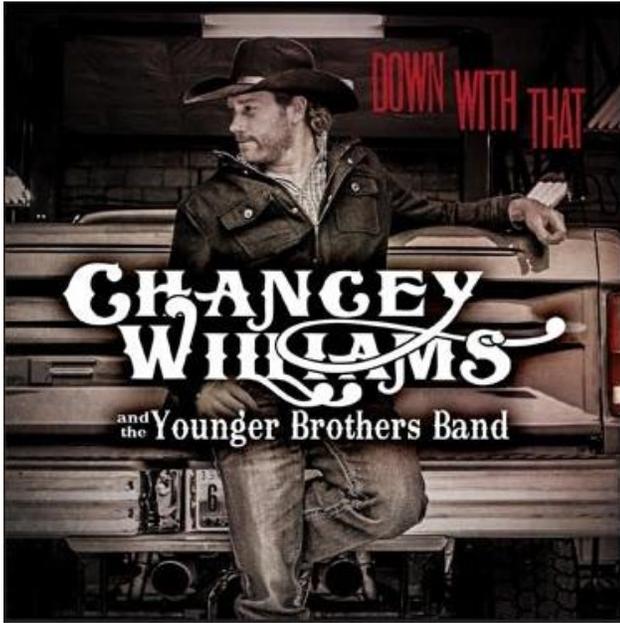
Moffat County's Annual Kick-Off to Summer will once again take place over the Memorial Day Weekend in Craig, CO.

Grand Olde West Days in 2016 will be like a NEW event in a lot of ways. There is a Brand New Committee taking the event forward. There will be new ideas implemented for the events, new blood for the entertainment and a whole new approach for setting the event up to be successful and sustainable for many years to come.

As in the past, GOWD will only be as successful as the effort, investment and support put into the event. The new committee believes that we have to give all of our stakeholders what they are looking for. The Community needs a fun family weekend that they can be proud to promote to family and friends from out of town. Our local Government needs an event that they can get behind to increase community pride and support. Our local businesses need an event that they can partner with to help promote the business through marketing coverage and that will in turn support the local businesses with increased visitors to the area for shopping, dining and overnight stays. Building a sustainable event that will draw visitors from outside our local region will be our focus as we rebuild this event.

The new GOWD committee plans to do this through new events like Grand Olde WET Days activities built in to take advantage of what could ordinarily be down time for an event, we'll even have a plan for sunshine should it make an appearance! Partnering with other events taking place during the same time. There will be a Yampa River Ranch Rodeo performance, Moffat County Horse Power Draft Horse Show, and once again Craig will be home to the Iron Man Bronc challenge. There is a Brand New "David Morris Original" theatrical play being written and performed during the 2016 GOWD celebration. The Parade will once again take place. The most noticeable difference in the 2016 event will be in the entertainment. We are partnering with entertainment that has a following sufficient enough to bring those fans to our community for this event. Check out the attached entertainment bios page for the 2016 lineup that has generously been supported by local businesses giving GOWD a very successful start and the opportunity to build capital for 2017 and beyond.

We are excited to bring you this marketing partnership opportunity and look forward to working with you to rebuild GOWD into a great Memorial Day weekend event in NW Colorado.



This summer, Chancey Williams released the highly anticipated single, "Down with That," the commercial follow-up to his Billboard Heatseekers Charting album, Echo. The Wyoming native and his Younger Brothers Band, have relentlessly toured the Western United States, developing a rabid fan base not seen from the Cowboy State since Chris LeDoux. <http://www.chanceywilliams.com/>
Brought to GRAND OLDE WEST DAYS in 2016 by



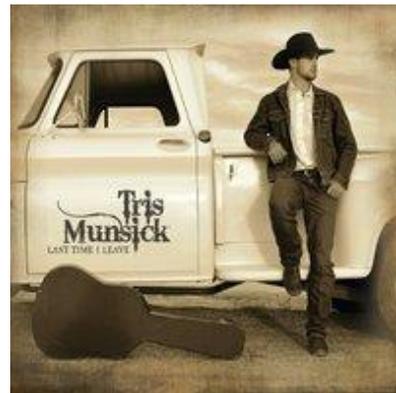
Double H Outfitters

"Hey everybody...hope you're doin' well!" That's how Chad begins most of his messages...and he genuinely hopes that you are. Through his social media humor videos he is considered to be one of America's fastest growing public personalities. With 542,931 fans on Social Media (but who is counting?) you're event can't help but be noticed!



Check him out on Facebook – Twitter & Online
www.facebook.com/chad.g.prather
www.twitter.com/watchchad
www.watchchad.com

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Tris Munsick & The Innocents formed in 2012 and are based out of Sheridan, WY. We play dance music and cover a wide variety of songs ranging from barroom standards to more edgy original works. We enjoy "real country" and that's what we play. Our show is designed to keep people dancing, drinking, and having an overall good time from downbeat to last call. The Innocents have begun to make an impact in the western states, bringing homegrown country dance music to audiences throughout the mountain west. Come on down and see us. You won't be disappointed!

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SPECIAL EVENT NAMING RIGHTS

Yampa River Ranch Rodeo – Brought to you by **YOUR BUSINESS NAME HERE!**

Iron Man Ranch Bronc Riding – Brought to you by **YOUR BUSINESS NAME HERE!**

Take advantage of this unique opportunity to show your community support. Your business will get full credit for bringing one of these great events to what is going to be the greatest Grand Olde West Days festival in quite some time! Each time the event is promoted online, in ads, on posters, radio ads, and more YOUR business will be promoted as the business bringing the excitement to GOWD in Craig – Making this a DO NOT MISS event in Northwest Colorado! **Check out the other perks associated with this level as well!**



CHUTE GATE SPONSOR – Your banner will be placed on one of the 5 chutes that the broncs will be turned out of. Each time one of the 75 head of broncs is turned out of **YOUR** chute, your business will be highlighted!

Brought to **GRAND OLDE WEST DAYS** in 2016 by
YOUR BUSINESS LOGO HERE!

Check out the other perks associated with this level as well!

Yampa River Ranch Rodeo Individual Event Naming Sponsor

- Load & Tie
- Big Loop Roping
- Sort & Doctor
- Women's Steer Stopping
- Rustler's Relay

Each of these events is available for special naming rights. YOUR business will get full credit for bringing one of these individual events to the show. Before, during and after the action...**YOUR business** will be promoted as the special naming right business for the event of your choice (first come, first serve) **Check out the other perks associated with this level as well!**

Give **your** business the extra promotion you deserve for supporting this great event. Not only will you get the naming rights, in the action promotion, special commemorative event banner, great coverage before, during, and after the event...but you will have access to VIP tent (Meet & Greet with all of the entertainers for the event), Golden Tickets, and more. Join us in being sure that Grand Olde West Days rides again in true GRAND OLDE style!

Check out the other perks associated with each level on the attached spreadsheet

Limited Event Levels	EVENT	Available	Sold?	Banner at Event	Yampa River Ranch Rodeo Program Ad	print ad all	print ad mention	radio ad all	radio ad mention	social media	Free Booth Space at general event	VIP Passes *	Gold Tickets *
\$5,000.00	Event naming rights	2		x	Full Page inside	x	x	x	x	x		4	4
\$2,500.00	VIP tent	1		x	Full Page inside		x		x	x		2	6
\$1,500.00	Rodeo event naming	5		x	1/2 Page	x		x		x		2	6
\$1,000.00	Chute gate sponsor	5		x	1/2 Page		x		x	x		2	4

****Due to limited event specific sponsorships, they are on a first come-first serve basis**

General Levels

\$1,500.00				x	1/2 Page	x		x		x	x	2	6
\$1,000.00				x	1/2 Page	x		x		x	x	2	4
\$750.00				x	1/4 Page		x		x	x			2
\$500.00				x	1/4 Page		x		x	x			2
\$250.00					Bus Card (1/6)		x	x		x			2
\$100.00									x	x			1
\$75.00										x			1
\$	In-kind and/or Other contributions are greatly appreciated and necessary to make this a successful event!												

****All sponsors will be recognized during rodeo performance announcements**

*** VIP Pass Includes**

- all events (concerts, dinner, rodeo, entertainment)
- VIP tent access (all performers)
- 1 comp drink per night
- Swag if available
- Sponsor Silent Auction dinner for 2

*** Gold Ticket accesses**

- all events (concerts, dinner & rodeo)

Sponsorships will be guaranteed and are to be paid in advance of event and business marketing benefits will start at the time that payment is made. However we will work with our high level sponsors in the following ways:

- 1/2 now \$500-\$750
- 1/3 now \$751-\$3499
- 1/4 now \$3500 up
- Payment options will be agreed upon by the business and sponsorship Chairman and each will get a copy of the agreement.
- Full sponsorship payments due by April 30th 2016



Yes! I want to be a part of the NEW Grand Olde West Days Celebration!

Business

Name: _____

Contact: _____

Address: _____

Phone: _____ Fax: _____

Email: _____ Web address: _____

Sponsorship Level Enclosed

YRRR Naming Rights \$5,000

Iron Man Bronc naming rights \$5,000

VIP Tent \$2,500

General Level \$1,500

General Level \$1,000

General Level \$750

General Level \$500

General Level \$250

General Level \$100

General Level \$75

Chute Gate Sponsor \$1000/each*

Ranch Rodeo event naming sponsor \$1500/each*

***There are 5 chute gates and 5 ranch rodeo events that can be sponsored – first come, first serve**

I would love to participate in the following way: Please list your donation intentions, for example what you are willing to donate for in-kind services, volunteerism, or simply the dollar amount of your donation that may be different from the levels that are listed above.

Please make checks payable to: **Grand Olde West Days** and mail your check with a copy of this form to
Grand Olde West Days - Attn: Doyle O'Neil
P.O. Box 1143
Craig, CO 81626

Please email your logo and web address information to our webmaster and graphics person at gowdcraig@gmail.com In the subject line please indicate your sponsorship level.